



News from the Shelby County Mayor's Office
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Chambers of Commerce Join Forces for Economic Development

The seven chambers of commerce throughout Shelby County have unified their efforts to bring new business to the area. Shelby County Mayor Mark H. Luttrell, Jr., says the coordinated effort will help strengthen economic development opportunities for Memphis, Arlington, Bartlett, Collierville, Germantown, Lakeland, Millington and the unincorporated areas of Shelby County.

"Last year Shelby County Government and the City of Memphis formed EDGE, the Economic Development Growth Engine, which oversees our unified approach for economic growth. This new agreement formalizes the operational relationship among the chambers of commerce. The strong partnership will enhance our ability to grow existing companies and bring new industries to the area," said Mayor Luttrell.

The Chambers of Commerce are the front lines for economic development and act as the marketing arm for the Shelby County area. A first-ever Memorandum of Understanding (MOU) specifies what the chambers of commerce will do when they receive new business leads.

"There's a real war for jobs between cities and regions and we must do everything possible in this highly competitive business market. I'm glad that the chambers of commerce have confirmed through this agreement what we inherently know—that our community can prosper when we work together," added Mayor Luttrell.

Additionally, the chambers of commerce will continue to investigate additional ways to leverage resources and enhance the competitive advantage with other cities and regions. Those include planning, environmental issues, financial incentives, infrastructure improvements, marketing, and workforce development.

(End of Release)